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<b>Module Code:</b>	ONL728
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<b>Module Title:</b>	Policy in Context
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<b>Level:</b>	7	<b>Credit Value:</b>	15
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<b>Cost Centre(s):</b>	GABP	<b>JACS3 code:</b>	L231 Public administration
		<b>HECoS code:</b>	100090 public administration

<b>Faculty</b>	FSLs	<b>Module Leader:</b>	Delyth Wyndham
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Scheduled learning and teaching hours	15 hrs
Placement tutor support	0hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total contact hours</b>	15 hrs
Placement / work based learning	0 hrs
Guided independent study	135 hrs
<b>Module duration (total hours)</b>	150 hrs

<b>Programme(s) in which to be offered (not including exit awards)</b>	Core	Option
Master of Public Administration (MPA)	✓	<input type="checkbox"/>
Master of Public Administration (MPA) Finance	✓	<input type="checkbox"/>
Master of Public Administration (MPA) Project Management	✓	<input type="checkbox"/>

<b>Pre-requisites</b>
None

<b>Office use only</b>		
Initial approval:	19/06/2020	Version no: 1
With effect from:	01/09/2020	
Date and details of revision:		Version no:

<b>Module Aims</b>
<p>To explore the dimensions of policy in socioeconomic and political contexts and consider how policies are implemented and evaluated.</p> <p>To provide an insight to policy development and critical awareness of decision-making processes and actors.</p>

<b>Module Learning Outcomes - at the end of this module, students will be able to</b>	
1	Demonstrate a critical understanding of the socioeconomic and political context in which policy and management is conducted
2	Evaluate critically policy implementation outcomes in relation to policy intent, taking into account the perspectives presented in the literature
3	Assess the range of stakeholders and partners involved in decision-making, their interests and positions, and manage their interaction in the decision-making process
4	Critically analyse the role of stakeholders and partners in decision-making and policy development

<b>Employability Skills The Wrexham Glyndŵr Graduate</b>	<b>I = included in module content A = included in module assessment N/A = not applicable</b>
<b>CORE ATTRIBUTES</b>	
Engaged	I
Creative	
Enterprising	
Ethical	I
<b>KEY ATTITUDES</b>	
Commitment	
Curiosity	I, A
Resilient	
Confidence	
Adaptability	I, A
<b>PRACTICAL SKILLSETS</b>	
Digital fluency	I, A
Organisation	I, A
Leadership and team working	
Critical thinking	I, A
Emotional intelligence	
Communication	I, A

<b>Derogations</b>
None

**Assessment:**

## Indicative Assessment Tasks:

1: Case study (1,500 words) appraisal of an example of a successful policy implementation or a policy failure due to implementation

2: Essay (1,500 words) on the role of stakeholders and partners in policy development and decision-making in the public/third sector

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1 and 2	Case Study	50%
2	3 and 4	Essay	50%

**Learning and Teaching Strategies:**

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online learning materials will be provided as weekly sessions whereby the student is required to log-in and engage on a regular basis throughout the eight-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks.

The use of a range digital tools via the virtual learning environment together with additional sources of reading will be utilised to accommodate accessibility. The basis for working with online materials will be through self-directed study and regular online communication with peers/tutors. Students are encouraged to interact with each other and tutors through a range of communication tools. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding.

**Syllabus outline:**

- The socioeconomic and political context of policy
- Policy analysis and process
- Evidence and decision making
- Implementation, evaluation and the policy cycle
- Policy communication
- Policy communities and networks

<b>Indicative Bibliography:</b>
<b>Essential reading</b>
Cairney, P. (2020), <i>Understanding Public Policy</i> . 2 <sup>nd</sup> ed. London: Red Globe Press.
<b>Other indicative reading</b>
Sapru, R.K. (2017), <i>Public Policy: A Contemporary Perspective</i> . London: Sage. Smith, K.B. and Larimer, C.W. (2016), <i>The Public Policy Theory Primer</i> . 3 <sup>rd</sup> ed. London: Routledge. Journal of Public Administration Research and Theory Policy Sciences Policy Studies Journal